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DE RUEHNR #0627 0890356
ZNR UUUUU ZZH
O 300356Z MAR 09
FM AMEMBASSY NAIROBI
TO RUEHC/SECSTATE WASHDC IMMEDIATE 9003
INFO RUCNSOM/SOMALIA COLLECTIVE IMMEDIATE
RHMFIUU/CJTF HOA IMMEDIATE
RHEHNSC/NSC WASHDC IMMEDIATE
RHMFIUU/CDR USCENTCOM MACDILL AFB FL IMMEDIATE

UNCLAS NAIROBI 000627

SENSITIVE
SIPDIS

DEPT FOR AF/RSA AND AF/E
ALSO FOR S/CT ZROTHSCHILD
ALSO FOR IIP/CTCC MAUSTEIN AND JVANDEVELDE

E.O. 12958: N/A
TAGS: [PGOV](#) [KPAO](#) [PTER](#) [EAID](#) [MOPS](#) [SO](#)
SUBJECT: SOMALIA - PD ACTIVITIES UPDATE, MARCH 27

REF: 07 STATE 116686

Summary

11. (SBU) Per reftel, Post submits the following update for the third week of March 2009. End summary.

PD Activities

12. (SBU) The Somalia Unit, including the Military Information Support Team (MIST) dedicated to Somalia, performed para. 3-5 activities since the last report:

13. (SBU) PAO and two members of the MIST traveled to Kampala to meet with AMISOM spokesman, who is a Ugandan Major, about proactive messaging and outreach to highlight the good work that AMISOM is doing in Somalia. The meeting took place at the request of the African Union and is envisioned as the starting point for an ongoing working group. The spokesman was extremely receptive to the forms of assistance the USG group was able to offer, including sharing our vast network of Somalia media outlet contacts, suggesting text for press releases, and sharing general expertise on public diplomacy operations. A major and vital undertaking will be development of content for the station to be hosted on the AF/RSA-funded transmitter, once the equipment arrives in the region. Several follow-on actions came from the meeting, focusing on the areas of FM radio, the AMISOM website, and "quick wins."

14. (SBU) PAO remains engaged with the Transitional Federal Government's (TFG) staff on U.S. assistance with their outreach efforts. The TFG remains receptive, but has been slow in appointing staff and specifying responsibilities among the spokesman, Minister of Information, and other actors. PAO met with TFG officials on March 19 and reviewed several methods by which the U.S. can assist the TFG in their own PD efforts.

15. (SBU) MIST activity: No programs were aired during this reporting period due to contracting issues. Programs will be aired as soon as all contracting issues have been resolved and all vendors have been paid for their prior work.
RANNEBERGER